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## PHENIX FLOORING SPONSORS THE AMERICAN HEART ASSOCIATION'S HEART BALL

*Local company key supporter of American Heart Association of Georgia's annual fundraising event*

**Dalton, GA (March 14, 2019)** – This Saturday, March 16th, [Phenix Flooring](#) will attend the American Heart Association (AHA) of Georgia's [Heart Ball](#) at the [Farm Golf Course](#) in Dalton, Georgia. Phenix is a proud Signature Sponsor of The Heart Ball, an annual fundraising event that connects community and business supporters to raise funds that support AHA of Georgia's mission to fight heart disease and stroke across Northwest Georgia.

“We have been proud sponsors of the Heart Ball for the last five years. Being good stewards to our community is a key component of our company values and the work that the local AHA chapter is doing for Dalton is important for the greater health of the community we're so fortunate to call home,” says Mark Clayton, president of Phenix Flooring. Established by the AHA national organization, the Heart Ball festivities will include a silent auction, dinner and live auction. The AHA has grown to be the nation's largest voluntary organization focused on preventing heart disease and stroke. Investing more than a grand total of \$4.1 billion in research, the AHA invests more than any other U.S. nonprofit organization.

“Cardiovascular disease is the [single leading cause of death](#) in Georgia and common killer of women—taking more lives than all cancers combined.” says Darby Moraitakis, director of marketing at Phenix Flooring. She continues, “That's why Phenix is not only sponsoring events like the Heart Ball, but also implementing healthier habits in our workplace.” In collaboration with the AHA of Georgia, Phenix Flooring will offer free on-site CPR training for all employees to aid in creating a safer work environment.

[Phenix Flooring](#) is one of five signature sponsors of the Northwest Georgia AHA Heart Ball, joining Oriental Weavers, Hamilton Medical Center, Engineered Floors and Carpets of Dalton.

### About Phenix Flooring

Phenix Flooring, a leader in the flooring industry and industry-pioneer in the solution-dyed arena, manufactures premium P.E.T and nylon carpet for a variety of independent and box retailers across the U.S. Phenix creates stylish, trend-setting collections through their commitment to research and development and the use of the latest in innovative technology. Above all, Phenix prides itself on its promise to deliver their clients the highest standard of service. Phenix is a Pharr family company.